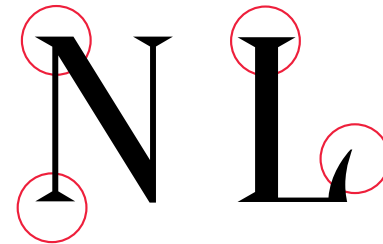


THE HIGH LINE HOTEL VISUAL IDENTITY + BRANDING GUIDES

AV/



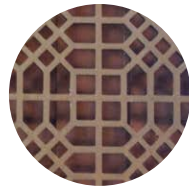
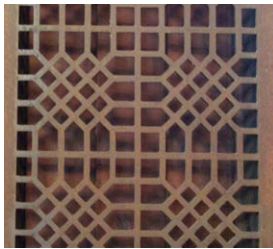
Original engraving (1899)



Main logotype (reverse)

THE HIGH LINE HOTEL

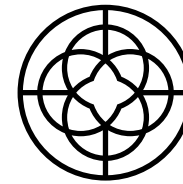
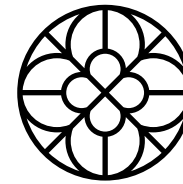
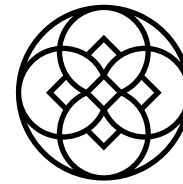
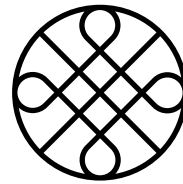
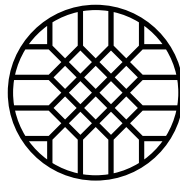
Symbols
Concept / Inspiration

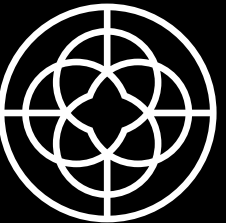
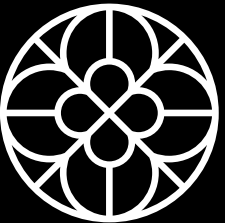
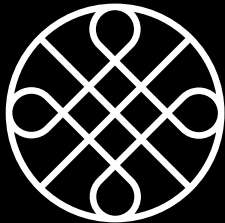
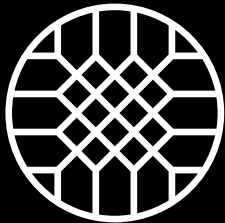


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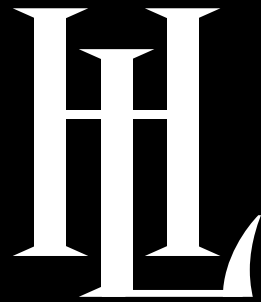
=







Monogram (reverse)



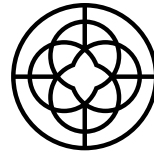
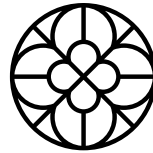
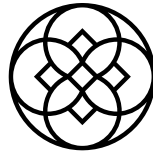
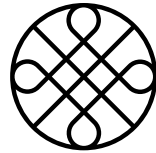
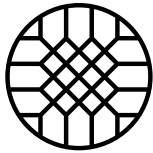
Main logo

THE HIGH LINE HOTEL

Monogram



Symbols



Primary typeface

Amerigo BT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
fifl0123456789
(.,-;:!?—)£\$#/[*” „«»“]@{+-%}_&

Secondary typeface

Fakt

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
fifl0123456789
(.,-;:!?—)£\$#/[*” „«»“]@{+-%}_&

509

THE HIGH LINE HOTEL

OSAMA ADUIB
GENERAL MANAGER

180 TENTH AVE (AT 20TH STREET)
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T: +1 212-929-3888
C: +1 347-601-9485
OADIUB@THEHIGHLINEHOTEL.COM
THEHIGHLINEHOTEL.COM

In effort to keep the hotel green, The High Line Hotel replaces sheets upon your request. If you'd like your sheets washed please leave this card on your bed.

Thank you.



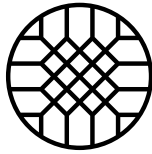
MAINTANENCE IN PROGRESS



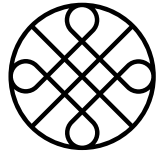
DO NOT DISTURB



Symbols: Guest Rooms



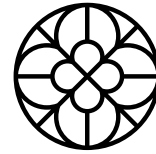
The High Line Suite



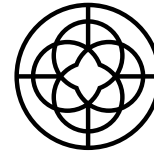
Standard Queen + Standard Full



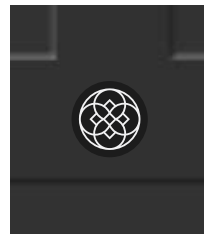
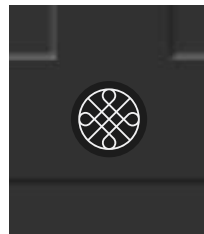
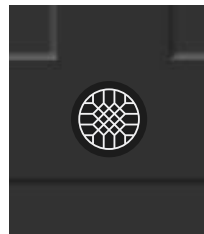
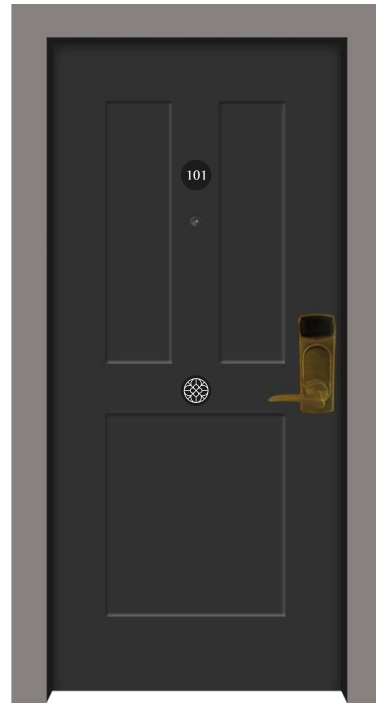
Superior King



Deluxe King



Deluxe Double Queen



Symbols: General use

