

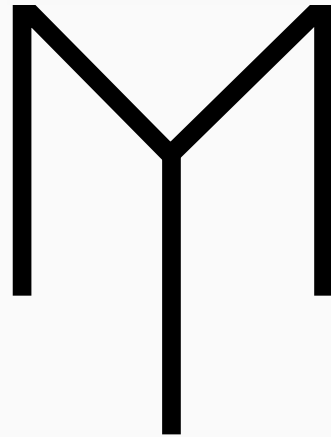
Marchay Brand Design Explorations

June 18th, 2013

Version 02

AV

01



MARCHAY





MARCHAY

A Members-only,
high-end travel program



MARCHAY
PARIS

MARCHAY
NEW YORK

MARCHAY
HONG KONG

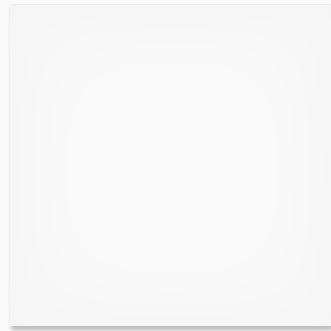
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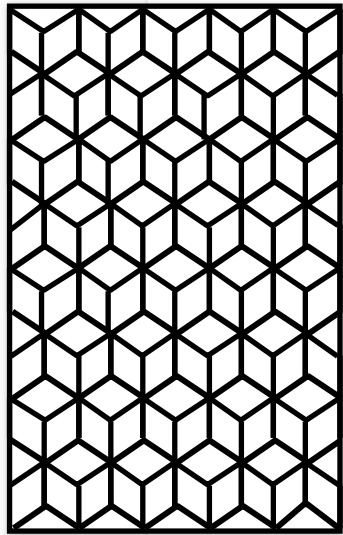
1957
MEMBERS-ONLY

Marchay selects high-end travel partners around the world and negotiates corporate rates for the benefit of its members. Beyond savings, members get full travel management support, travel intelligence, and elevated, personalized service.

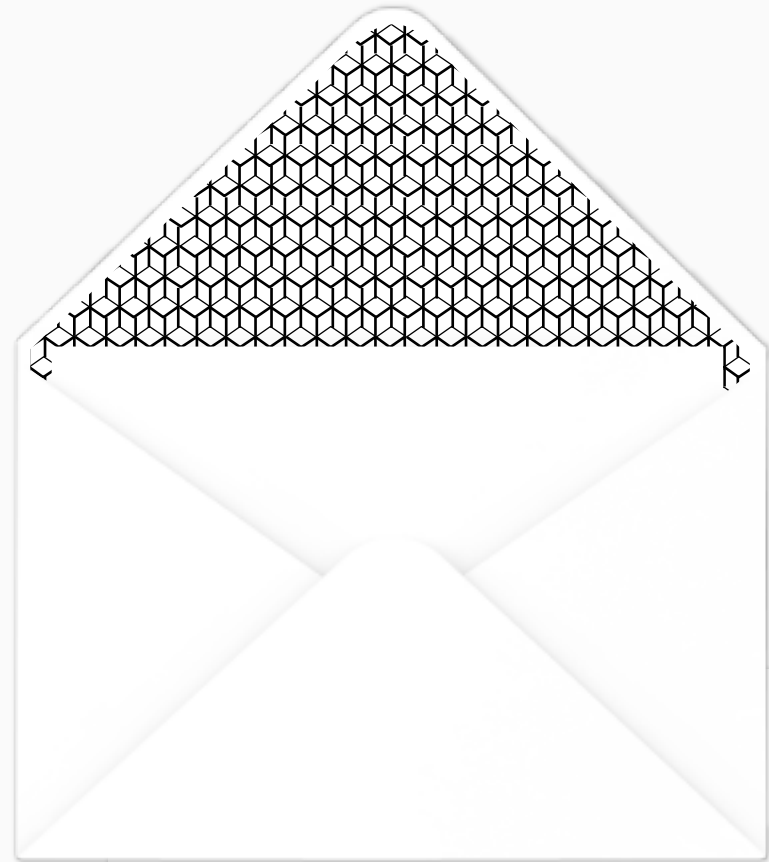
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PARIS
NEW YORK
DUBAI

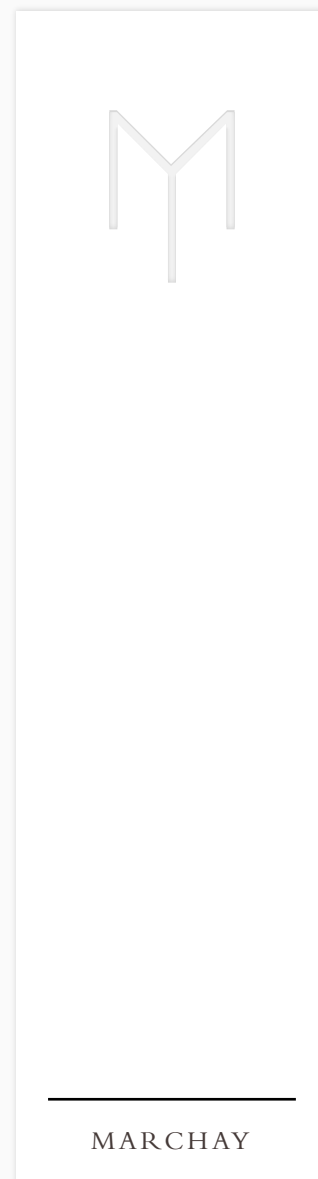




MARCHAY



MARCHAY



24



The Mark, New York

Personalized Service

Travel Intelligence



MARCHAY



TRAVEL INTELLIGENCE



The Mark

NEW YORK



MARCHAY



TRAVEL INTELLIGENCE



Park Hyatt

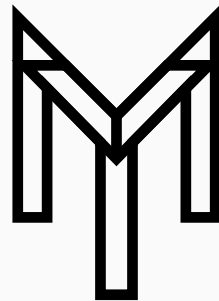
DUBAI



02

MARCHAY

MARCHAY





A MEMBERS-ONLY,
HIGH-END TRAVEL PROGRAM



MARCHAY
PARIS

MARCHAY
NEW YORK

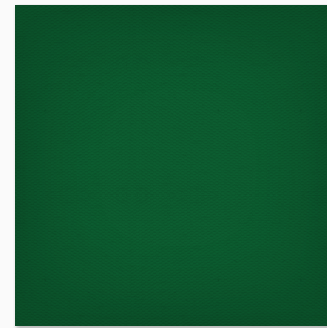
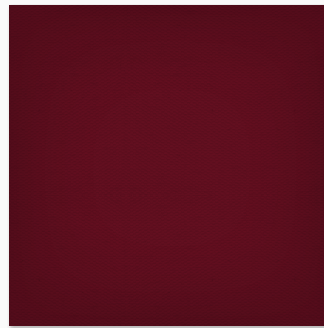
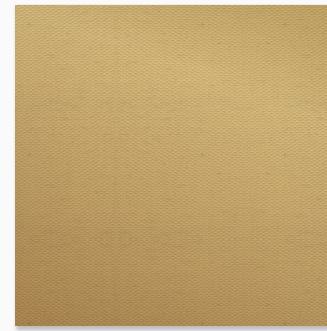
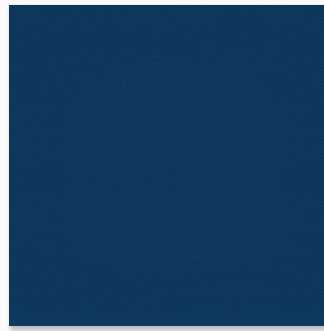
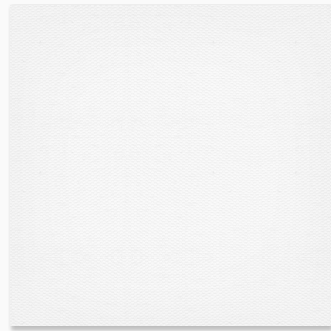
MARCHAY
HONG KONG

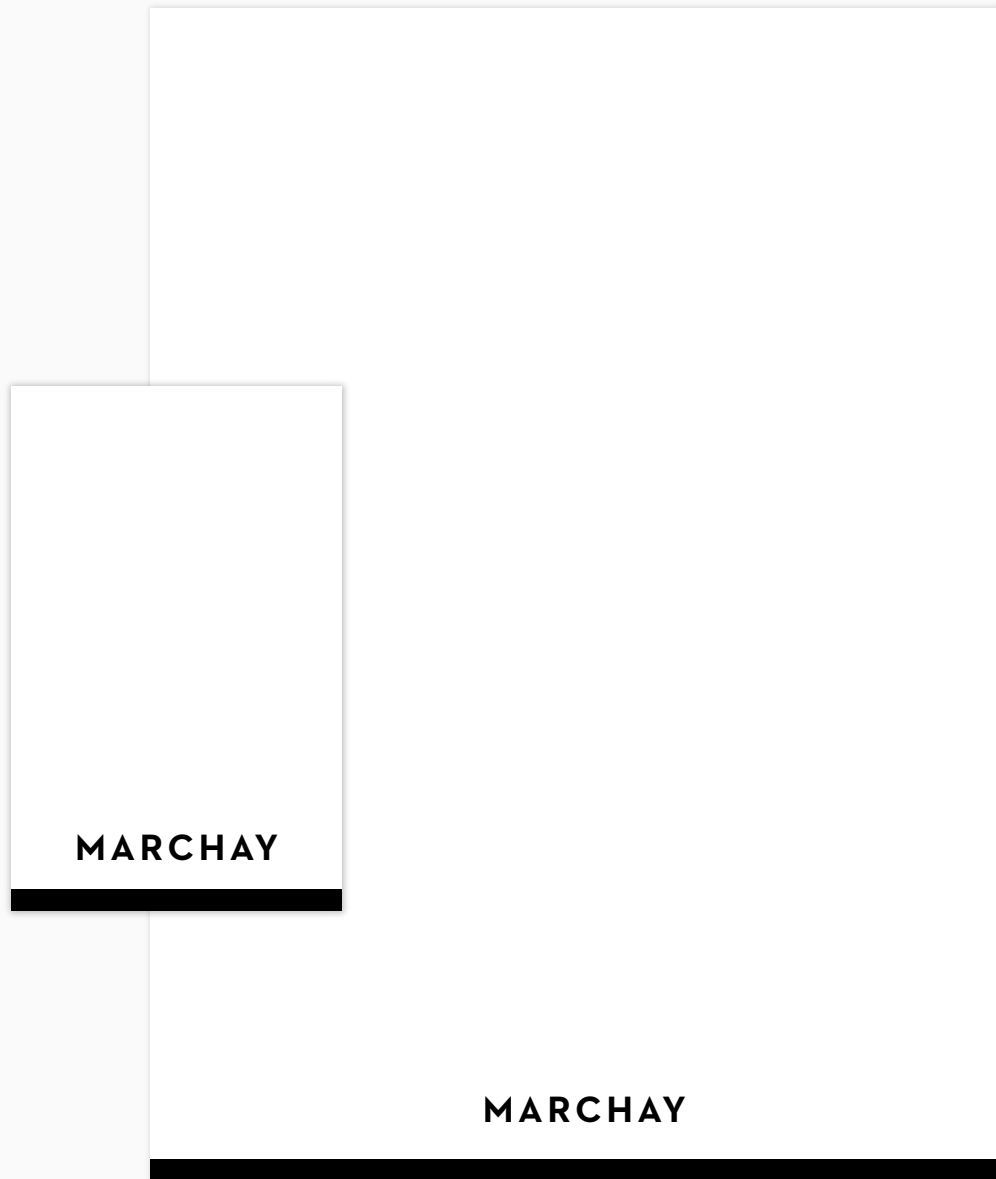
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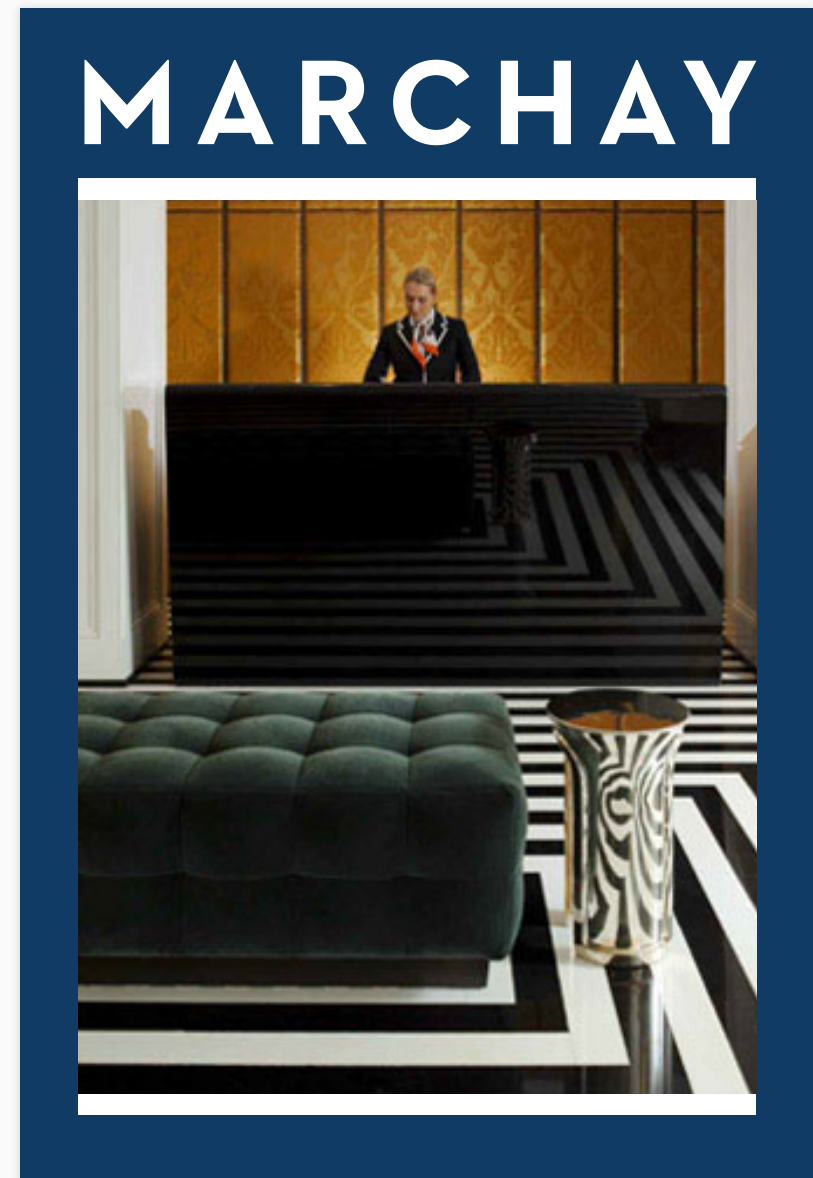
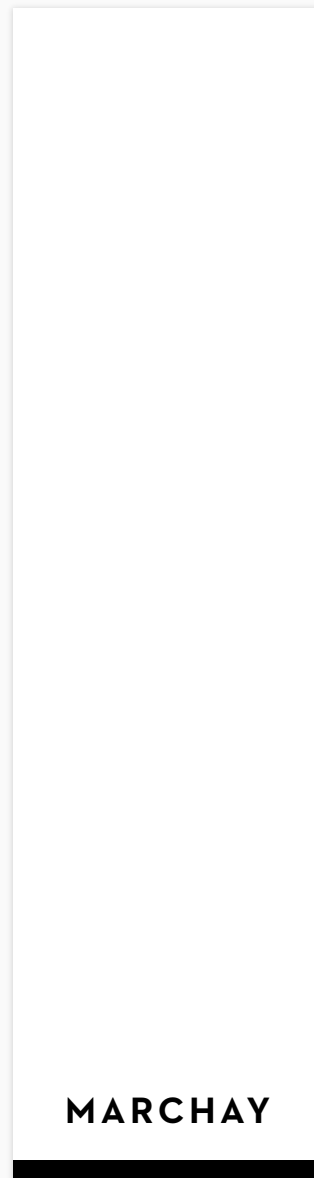
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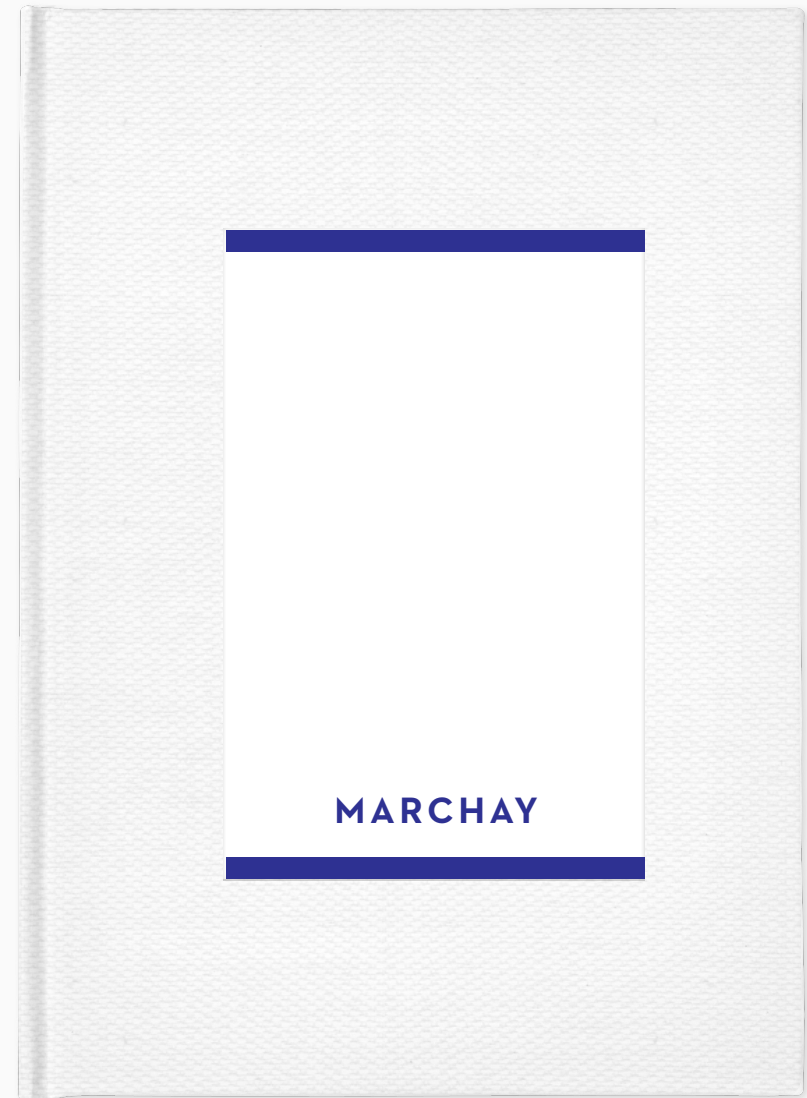
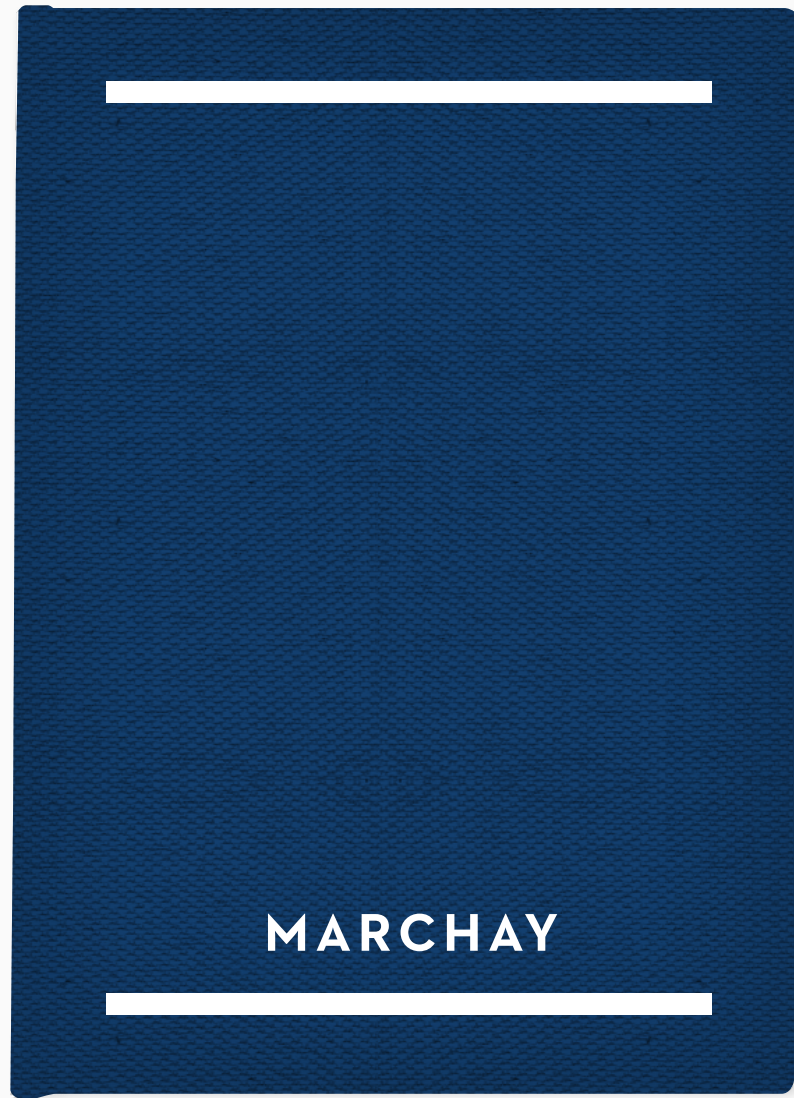
1957
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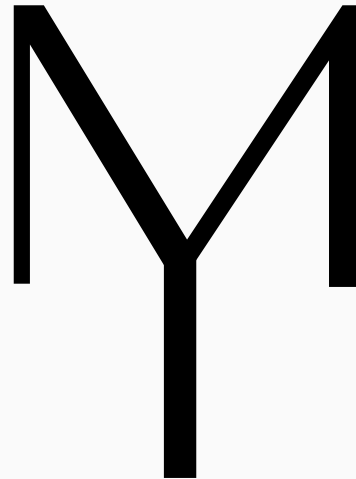








03



MARCHAY

M

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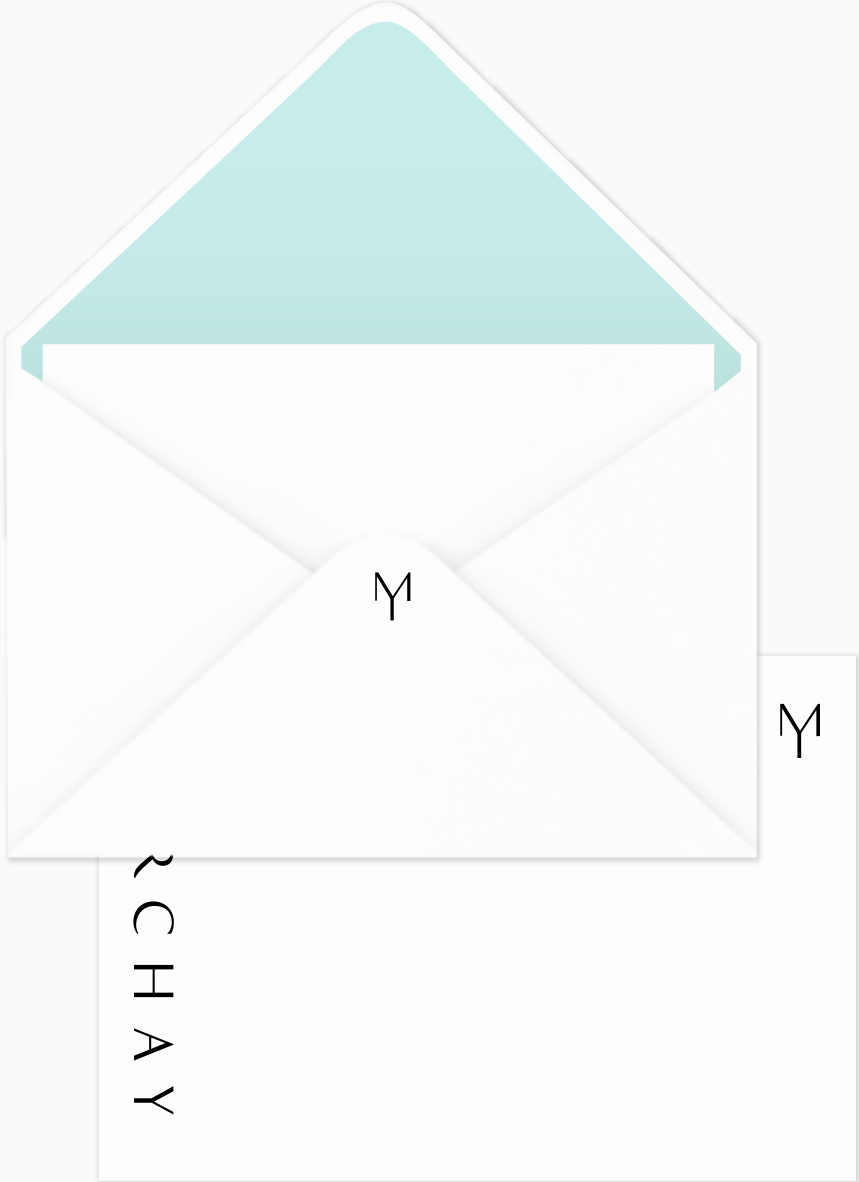
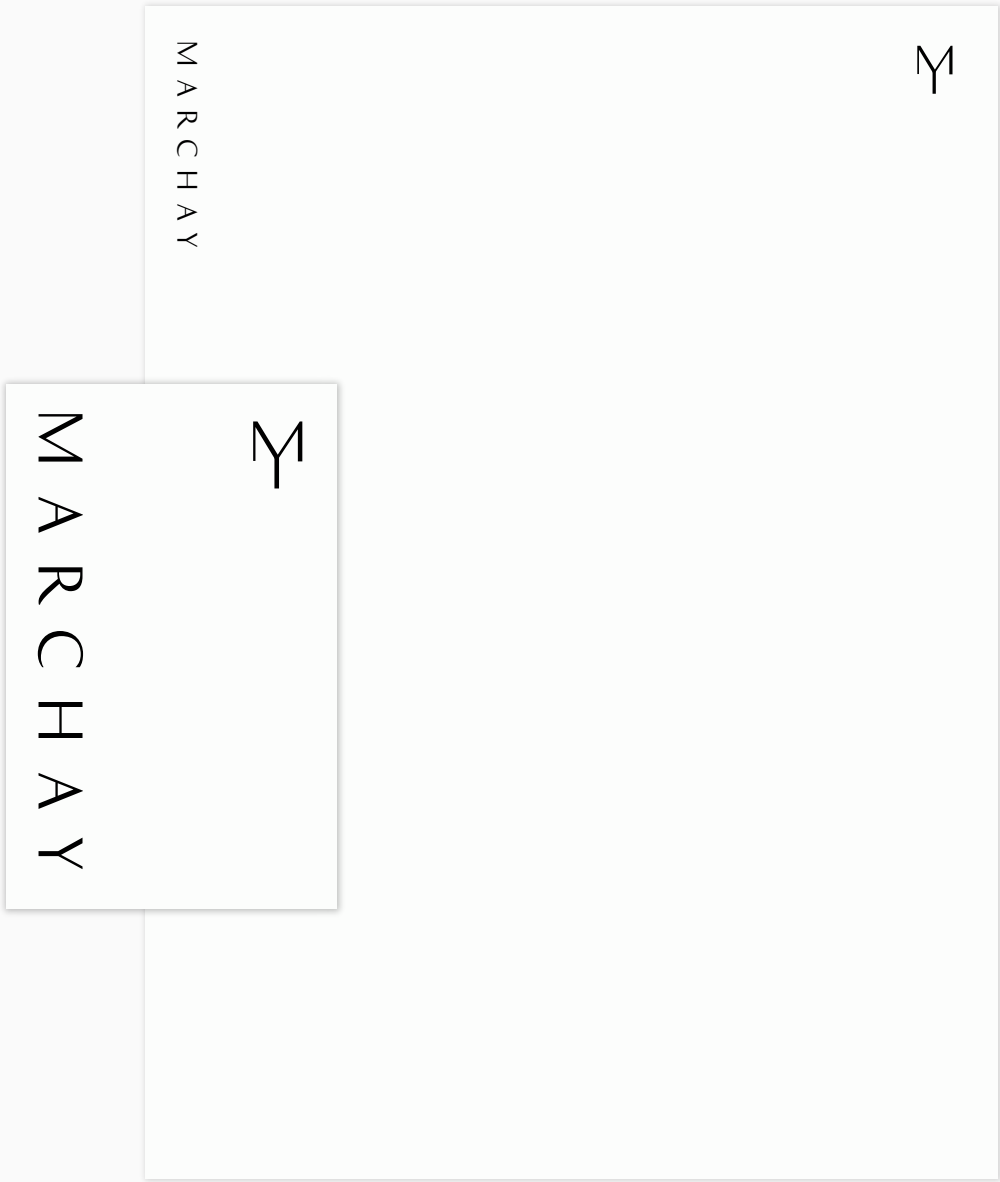
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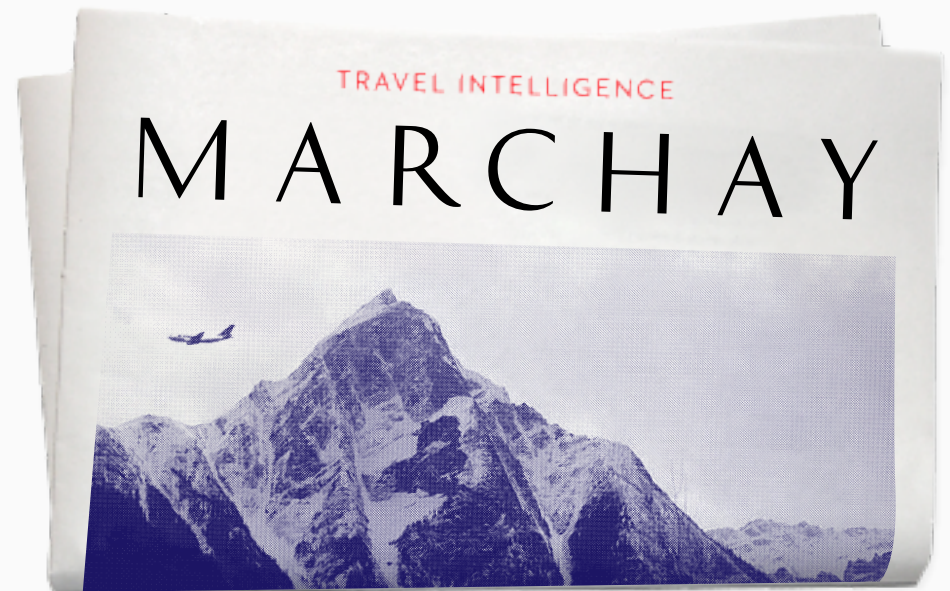
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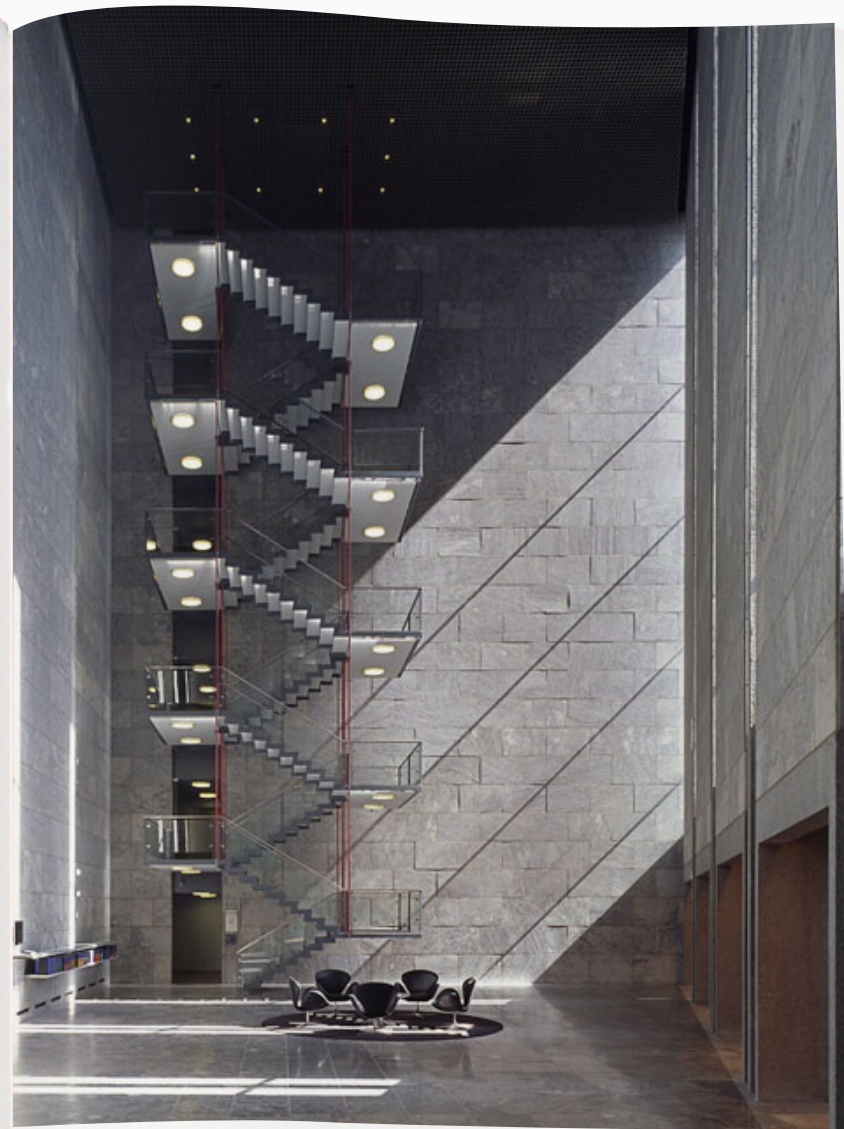




DESIGN

ARNE
JACOBSEN

12



SAS HOTEL — COPENHAGEN, DENMARK

13

ST. REGIS



SAN FRANCISCO



The contemporary, asian-inspired st. regis hotel is located in the heart of san francisco's business and art district. a lobby fireplace, bar, and eclectic art collection warm up an otherwise sleek, elegant atmosphere. the gastronomic restaurant is the acclaimed ame. rooms are light and luxurious with spacious marble bathrooms. Personalized service and amenities make st. regis the perfect partner for marchay.

